COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

FEBRUARY 6, 2023

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January 2023

ECDA Community Outreach Monthly Report

Prepared by: Samantha Rocknowski
as of 1/27/2023

January Outreach Events

Neighborhood Walks

January 6 - 6th ward - 49 houses
January 13 - 6th ward - 66 houses
January 20 - 7th ward - 67 houses

MHN Roundtable - 1/13

attended the Mental Health Network monthly roundtable and shared program information with other attendees

182 DOORS IN 2023

Kankakee County Chamber of Commerce Ambassador Meetings

No meeting in January

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings

No meeting in January

The ECDA has a staff member as secretary of this group and they are able to share City/ECDA updates.

Kankakee County Community Outreach Leadership Team Meetings

Wednesday, January 11

The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.

Kankakee County Hispanic Partnership Meetings

No meeting in January

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.

ECDA Newsletter

January 11th
English sent to 848 people
open rate = 33.5%

January 24th with blog
English sent to 853 people
open rate = 28%

New Contacts
7 from sign up link via social media
1 from embedded form on ECDA homepage

Sign up link:
http://eepurl.com/ham1yr

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts
35 posts between Dec 29 and Jan 27

Facebook Followers = 8,167
Instagram Followers = 1,925
Twitter Followers = 1,436

Website Views from Dec 28 to Jan 26:

Total Page Views = 1,937
Program landing page = 180
Survey landing page = 48
Business Resource page = 118

Anticipated Upcoming Events

Individual Tax Workshops

in partnership with Fierce Financial Planning Services Inc

Thursday, February 16 at 5pm
Saturday, March 11 at 1pm
Tuesday, March 21 at 5pm

1st Ward Community Conversation

Thursday, March 9th
from 6pm to 7pm

Community Conversations will be the second Thursday of each month through October.

Lead 1

- 14 projects completed since May 2022
- 8 projects are in process

Healthy Homes

- 1 application approved
- 1 project completed
- 2 projects in process

MIRA

First 10 projects have been completed. Beginning work on next 10 projects.

Lead 2

Waiting on approval of Environmental Report to access funding.

Public Service

KARPPS

- 1st Round: 5 organizations have submitted activity reports.
- 2nd Round: waiting for approval
- CDBG program revieved 4 applications

Rental Rehab

10 projects have been completed and this program is closed due to lack of funding.

SCP

Working on property acquisition to spend this grant.

R3

Waiting on final reimbursement to close out this grant.

KERAP

Program is in legal review.

HRAP

We are receiving $500,000.00 from IHDA for housing repair programs.

Kankakee Works

Program is in legal review

PSCIP

- accepting applications