COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

MARCH 6, 2023

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February 2023

ECDA Community Outreach Monthly Report

Prepared by: Samantha Rocknowski
as of 2/27/2023

February Outreach Events

Neighborhood Walks

February 3 - 1st ward - 102 houses
February 10 - 1st ward - 85 houses
February 24 - 1st ward - houses

Tax Workshop - Feb 16

ECDA partnered with Fierce Financial Planning Service Inc to do an individual tax workshop - poor weather lead to low attendance

Homebuyer Event - 2/26

ECDA attended this Coldwell Banker event at Splitting Targets to promote their homebuyer ed class

Kankakee County Chamber of Commerce Ambassador Meetings

Events and Fundraising Committee Meeting February 7

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings

Thursday, February 2

The ECDA has a staff member as secretary of this group and they are able to share City/ECDA updates.

Kankakee County Community Outreach Leadership Team Meetings

Wednesday, February 8

The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.

Kankakee County Hispanic Partnership Meetings

Friday, February 24th

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.

ECDA Newsletter

February 10th
English sent to 856 people
open rate = 33.4%
Spanish sent to 18 people
open rate = 22.2%

February 24th survey push
English sent to 856 people
open rate = 28.4%
Spanish sent to 18 people
open rate = 38.9%

New Contacts
4 from sign up link via social media
1 from embedded form on ECDA homepage

Sign up link:
http://eepurl.com/ham1yr

WE LOVE KANKAKEE

Be sure to check out the latest ECDA blog!

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts
31 posts between Jan 28 and Feb 26

Facebook Followers = 8,198
Instagram Followers = 1,937
Twitter Followers = 1,440

Website Views from Jan 27 to Feb 26

Total Page Views = 1,874
Program landing page = 225
Survey landing page = 66
Business Resource page = 76

Anticipated Upcoming Events

Individual Tax Workshops
in partnership with Fierce Financial Planning Services Inc

Saturday, March 11 at 1pm
Tuesday, March 21 at 5pm

1st Ward Community Conversation

Thursday, March 9th
from 6pm to 7pm
Morning Star Community Center

Healthy Homes Workshop
Tuesday, March 28th
5:30pm

2nd Ward Community Conversation
Thursday, April 6th
from 6pm to 7pm
Library Auditorium

Lead 1

- 21 projects completed since May 2022
- 6 projects are in process

Healthy Homes

- Moving through waiting list of 129 applications
- 2 projects completed
- 3 projects in process

MIRA

First 10 projects have been completed. Beginning work on next 10 projects.

Lead 2

Environmental Review was approved. Onboarding of new grant is underway.

Public Service

KARPPS

- 1st Round: $89,262.62 of the $315,816.72 has been expended.
- 2nd Round: waiting for approval
- CDBG program revieved 4 applications

Rental Rehab

10 projects have been completed and this program is closed due to lack of funding.

SCP
Working on property acquisition to spend this grant.

R3
Waiting on final reimbursement to close out this grant.

KERAP
Program is in legal review.

HRAP
We are receiving $500,000.00 from IHDA for housing repair programs.

Kankakee Works
Program is in legal review

PSCIP
- accepting applications

THANK YOU